

HALA M. ELKAHLOUT

SUMMARY

Hello! I'm Hala. I'm Content Writer & Social Media Specialist. I have a 3 years and a half of experience in this field

CONTACT INFO



Phone

97059-281-3992



Email

Halakahlout1@gmail.com



Address

Gaza, Jalaa St

MY SKILLS

Content Writing



SEO & Marketing



Managing Social Media Pages



Social Media Designs



Copywriting



Advertisements Campaigns



EDUCATION HISTORY

Diploma of Accounting 2011-2013 University
College of Applied Sciences

Bachelor's of Accounting 2014-2017
Al-Quds Open University - Gaza

WORK EXPERIENCE

Mideast Group

Jan2021-Dec2022

- Technical support

Perform all basic tasks of a customer service officer.

Technical support for all the company's customers who subscribe to the **expandcart** platform

Social Media Specialist

Jan 2022-July 2022

- Platform "thread and needle"

Publish content on all social media sites such as Facebook, Instagram, WhatsApp, Twitter, and LinkedIn.

Work to increase the number of followers and increase the rate of interaction among them.

Managing, planning and organizing social media strategies.

Sharing and disseminating content in all its forms, whether texts, images, or videos, with the aim of benefiting audiences and readers and encouraging them to take action or something.

Develop specific marketing plans for a specific period aimed at achieving a specific goal ...etc.

- **Content writer**

Platform "thread and needle" (Part time) Jan2022-2023
Writing content for Twitter

Social Media Specialist At Atheer Agency

Jan2021-2023

I worked as a social media marketer and content writer

COURSES

- Social media management - Meta & Coursera
- CMTD - Comprehensive Marketing Training - Emastery Academy
- Content industry Program - (Mohtawak) With Sara Alrfai

LANGUAGES

Arabic



English



TRAINING EXPERIENCE

Islamic National Bank
Financial Auditor

Jan-June2015

Gaza Electricity Distribution(GEDCo.) Feb-Aug2021
Financial Auditor

OTHER SKILLS

Typing Skills



Voice Over



Design



eCommerce Store Management For ExpandCart

